



**WSOC-TV**  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 314732

<b>Schedule Dates</b>	10/16/12-10/18/12	<b>Date Entered</b>	06/04/12
<b>Advertiser</b>	Democratic Congressional Campaign Committee (3571)	<b>Last Modified</b>	10/02/12
<b>Agency</b>	Great American Media (3571)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Issue (1068)	<b>CO-OP</b>	No
<b>Brand</b>	1194/DCCC (129829)	<b>Headline #</b>	06144818
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	FURMAN, MIKE	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	11/14/1194	<b>Commission</b>	\$0.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$0.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/16/12-10/18/12	3	:30	11:35P-12:02A (EST)	3		X	X	X				3	\$650.00	\$1,950.00	Charlotte (WSOC)	NIGHTLINE	10/2/12
2.0	Cancelled Line / Spot	10/16/12-10/19/12	3	:30	12P-1P (EST)	2		X	X	X				2	\$500.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/2/12
3.0	Cancelled Line / Spot	10/16/12-10/19/12	6	:30	4P-5P (EST)	3		X	X	X				3	\$600.00	\$1,800.00	Charlotte (WSOC)	DR. OZ	10/2/12
4.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	7A-9A (EST)	4		X	X	X				4	\$1,000.00	\$4,000.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/2/12
5.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	9A-10A (EST)	2		X	X	X				2	\$450.00	\$900.00	Charlotte (WSOC)	LIVE WITH KELLY	10/2/12
6.0	Cancelled Line / Spot	10/22/12-10/22/12	3	:30	8P-10P (EST)	1								1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DANCING WITH THE STARS: FALL 12	10/2/12
7.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	6A-8A (EST)	1								1	\$350.00	\$350.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/2/12
8.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	7:30P-8P (EST)	1								1	\$650.00	\$650.00	Charlotte (WSOC)	ET WEEKEND	10/2/12
9.0	Cancelled Line / Spot	10/20/12-10/20/12	2	:30	8P-11:30P (EST)	1								1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	ABC SAT NIGHT COLLEGEFOOTBALL EFF.	10/2/12
10.0	Cancelled Line / Spot	10/21/12-10/21/12	2	:30	6P-6:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS SUN 6P	10/2/12
11.0	Cancelled Line / Spot	10/21/12-10/21/12	3	:30	8A-9A (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	SUNDAY GMA	10/2/12
12.0	Cancelled Line / Spot	10/21/12-10/21/12	3	:30	9A-10A (EST)	1								1	\$450.00	\$450.00	Charlotte (WSOC)	THIS WEEK	10/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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**Contract # 314732**

Schedule Dates

Advertiser  
Agency  
Product  
Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 06/04/12  
Last Modified 10/02/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06144818  
Demo

Grand Total:

Order Type Normal

Package Deal

Commission % 15.00

Commission \$0.00

Net Total \$0.00

Sales Tax

DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL  
CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Cancelled Line / Spot	10/16/12-10/21/12	3	:30	11P-11:35P (EST)	4		X	X	X	X		X	4	\$1,400.00	\$5,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/21/12
14.0	Cancelled Line / Spot	10/16/12-10/16/12	4	:30	10P-11P (EST)			1						1	\$3,800.00	\$3,800.00	Charlotte (WSOC)	BODY OF PROOF-FALL 12	10/21/12
15.0	Cancelled Line / Spot	10/22/12-10/22/12	3	:30	11:35P-12:02A (EST)	1	X							1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	10/21/12
16.0	Cancelled Line / Spot	10/19/12-10/19/12	3	:30	12:05A-12:35A (EST)	1					X			1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	10/21/12
17.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	6A-7A (EST)	4		X	X	X	X			4	\$900.00	\$3,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/21/12
18.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	6P-6:30P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/21/12
19.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	6P-6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/21/12
20.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	6:58P-7:30P (EST)	3		X	X	X	X			3	\$1,150.00	\$3,450.00	Charlotte (WSOC)	INSIDE EDITION	10/21/12
21.0	Cancelled Line / Spot	10/22/12-10/22/12	4	:30	6:58P-7:30P (EST)	1	X							1	\$1,150.00	\$1,150.00	Charlotte (WSOC)	INSIDE EDITION	10/21/12
22.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	5:30P-6P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/21/12
23.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	7:28P-7:56P (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	10/21/12

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Date:

Accepted-Station:

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